



W2BI, Inc.
1001 Durham Avenue, Suite 303
South Plainfield, NJ 07080 USA
PH: 908.688.1700
FX: 908.688.9485

For Immediate Release

For more information:

Claudia Erspamer - Europe
c.erspamer@eu.advantest.com

Amy Gold – U.S.
amy.gold@advantest.com

W2BI Demonstrates New Automated Mobile Device Test System for Internet-of-Things Devices, and its Newest Smart Device Production Test Systems at Mobile World Congress in Barcelona, February 22-25, 2016

New software addresses complex assembly and manufacturing issues, cost of test, and rising operating expenses using automated and modular designs that protect investment

San Jose, CALIFORNIA, USA, February 9, 2016 – W2BI, Inc., a member of the Advantest Group (NYSE:ATE), and a leading software provider of wireless device test automation products for the world’s top mobile operators and suppliers, announced that it will again exhibit at the annual Mobile World Congress taking place in Barcelona, Spain, February 22-25. W2BI will demonstrate its new, lower cost portable cloud-managed test environment for wireless device testing, including Internet of Things (IoT) targeted test cases. Also featured at MWC will be W2BI’s SmartBox™ system-level production assembly test system, and its automated test suites that enable customers to produce smart devices and services with improved quality and time-to-market. W2BI will exhibit its products and solutions in Hall 6, Stand 6K37 at Barcelona’s Fira Gran Via.

The market for the IoT based device solutions is ramping up for explosive growth. To enable global suppliers to accommodate the demands of this trend, W2BI has focused on providing new pioneering LTE test solutions to test smart device and IoT-based technology. This new portable class of test solution leverages the latest in cloud technology to manage powerful portable test environments, enabling test users to acquire test cases on-demand, and leverage the full power of the cloud for reporting, analytics and cost benefits.

W2BI will also demonstrate its next version of scalable 3D robotic SmartBox system-level production assembly test solution for smart devices, offering high-throughput, high-efficiency automated material handling with integrated testing, for up to four device units under test in parallel. Ideal for use in Production and Repair/Reverse Logistic centers, SmartBox performs

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ADVANTEST.Group

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comprehensive functional test and characterization. Additional features accommodate less floor space, as well as cell-to-cell material handling and innovative change-kits for retooling.

Derek DiPerna, president of W2BI commented, “W2BI’s continued innovation of wireless device test automation products is bringing forward the newest technologies to modernize test solutions. These advances enable our partners and customers to leap ahead on supporting the requirements of the next generation of wireless technology. We are excited about introducing our new solutions at MWC 2016, and look forward to engaging with mobile operators and suppliers from around the world.”

About W2BI

W2BI, Inc. is an Advantest Group company and a global leader in wireless device test automation products. Serving the world’s top wireless operators, suppliers, and labs, W2BI’s software assists customers worldwide to significantly improve their device quality and time-to-market. W2BI was founded in 1997 and is headquartered in New Jersey with offices worldwide. W2BI was acquired by Advantest Corporation (NYSE:ATE) in 2013 and operates as a wholly owned subsidiary.

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