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For Immediate Release

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W2BI, Inc. to Demonstrate Suite of New Wireless Device Test Automation Products at
Mobile World Congress in Barcelona, March 2-5, 2015

....Automated test software enables customers to rapidly deploy smart devices and services through automation, contributing to device quality and time-to-market

South Plainfield, NEW JERSEY, USA, February 3, 2015 – W2BI, Inc., a member of the Advantest Group (NYSE:ATE), and a leading software provider of wireless device test automation products for the world's top mobile operators and suppliers, announced that it will participate in the annual Mobile World Congress taking place in Barcelona, Spain, March 2-5, 2015. W2BI will demonstrate its automated test suites that enable customers to deploy smart devices and services with automated test software which improves device quality and time-to-market, and reduces device returns. W2BI will exhibit in Hall 6, Stand 6K37, at Barcelona's Fira Gran Via.

W2BI's test automation products help customers quickly launch new high-quality smart devices in a rapidly evolving market. W2BI's suite of automated test software enables:

- Reduction in no trouble found (NTF) on returned devices
- Functional test certification for R&D and Carrier Acceptance
- Verification of end-to-end integrity of smart services
- Improvement in VoLTE device and service deployment

At Mobile World Congress, W2BI will demonstrate its latest automated test and measurement products for LTE, VoLTE, UICC, NFC, International Roaming, comprehensive customer user experience scenarios, as well as other smart device tests. Additional demonstrations will focus on low-cost solutions to reduce NTF/NFF for repair centers and reverse logistics, pre-launch certification, and carrier acceptance of smart devices to ensure end-to-end communication, stability and quality of service.

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In addition, W2BI will be introducing SmartBox™, an innovative new concept to perform comprehensive functional diagnostics in a retail store or returns environment. The implementation targets to assist in user friendly characterization to dramatically reducing NTF/NFF and is ideally suited for Point-of-Sale and Repair/Reverse Logistic centers. SmartBox implements 3D robotics combined with innovative testing techniques performs comprehensive functional testing on smart phones, tablets and IoT devices.

Derek DiPerna, President of W2BI commented, “W2BI’s advanced automated test and measurement products have proven to be among the industry’s most widely accepted applications. Our demonstrated success in helping our customers launch new high-quality smart devices quickly and effectively is testament to our test automation software quality. We look forward to engaging with the mobile operators and suppliers at MWC.”

About W2BI

W2BI, Inc. is an Advantest Group company and a global leader in wireless device test automation products. Serving the world’s top wireless operators, suppliers, and labs, W2BI’s software assists customers worldwide to significantly improve their device quality and time-to-market. W2BI was founded in 1997 and is headquartered in New Jersey with offices worldwide. W2BI was acquired by Advantest Corporation (NYSE:ATE) in 2013 and operates as a wholly owned subsidiary.

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